

Sana AlDaoumi

Chief People and Organisation Effectiveness Officer – EDGE Group



Sana AlDaoumi is the Chief People and Organisation Effectiveness Officer at EDGE, one of the world's leading advanced technology and defence groups.

Sana has almost 20 years of experience in human resource management, focusing on HR operations, employee relations, organisational development, leadership development, and change management.

In her capacity as Chief People and Organisation Effectiveness Officer at EDGE, her responsibilities include formulating human capital strategies that foster a culture of innovation and performance excellence. With focused expertise in organisational development and people management, her leadership has been instrumental in aligning human capital initiatives with EDGE's mission and strategic objectives.

Sana leads a highly skilled team dedicated to nurturing talent and driving organisational development through robust training and development programs. Together with her leadership, they are dedicated to empowering the EDGE workforce to deliver ground-breaking solutions in a dynamic and challenging industry.

Prior to joining EDGE, Sana held a long tenure at Etihad Airways for 17 years, holding different leadership positions in addition to international experience with Alitalia.

Sana holds an Executive Master of Business Administration from Bayes Business School part of City, University of London.